

Technology and School Management Syllabus

Project Details: School Communication in the 21st Century

As an outspoken advocate of technology at your school, you have been tasked by your school's principal to locate and recommend a new online resource for parents, students and teachers.

The goals of this online resource are as follows:

- increase involvement of parents in their children's education
- improve communication between teachers and parents
- improve communication between teachers and students
- improve communication between school administrators and parents
- decrease teacher classroom administration workload
- improve student attendance
- allow teachers to put instructional content and grades online

You are to generate a proposal document for presentation to a committee that you will chair. The proposal should detail available options at three different levels of cost and complexity (lower-level solutions may not address all of the goals listed above). These levels are:

Basic	Mid-Level	Advanced
Characteristics may include: <ul style="list-style-type: none"> ▪ per-teacher or per-school license ▪ hosted off-site ▪ not exclusive to school ▪ generic portal or login page ▪ no administrator-level controls 	Characteristics may include: <ul style="list-style-type: none"> ▪ school or district license ▪ hosted off-site ▪ customized portal ▪ may or may not integrate with on-site administration software ▪ administrator-level controls 	Characteristics may include: <ul style="list-style-type: none"> ▪ school, district or county license ▪ hosted on-site or off-site ▪ customized portal ▪ integrates with or includes administration software ▪ integrates with school intranet (if on-site) ▪ administrator-level controls

Your proposal should detail at least two viable software products for each level, including:

- overview of features and benefits
- where the resource may *not* meet specified goals
- licensing options
- pricing
- hosting options
- maintenance burden on existing tech staff (if any)
- training requirements
- how the resource would integrate with or replace existing software

Your proposal should include at least one screen capture graphic for each product.

Note: See article and links on the "PROJECTS" page of the course website.

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Assessment Form: School Communication in the 21st Century				
	Element:	Points:	Max	Earned
1	Two products identified per level		15	
2	Features and benefits statement		15	
3	Licensing/pricing/hosting options		10	
4	Maintenance/training/integration issues		10	
5	Screen captures		15	
6	Proposal clarity, structure, organization, flow		25	
7	Attention to additional aesthetic elements		10	
Total:			100	0

What's good:

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Areas to improve:

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